

PRINT READY ARTWORK

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Manager SARAH MOHAMED	PRINTER PLEASE NOTE Print vendors are expected to achieve and maintain a delta e tolerance of <2 and visually verify all special colours under controlled lighting (D50). Colour consistency across the width of substrate is to be maintained throughout entire production run. Print samples are to be taken at regular intervals during all productions runs to ensure quality checks are completed.
Specialist AC	
Date created 04-MAR-2025	
Date updated -	
Client HOLLAND_AND_BARRETT	
Project number PHT2400104	
Project name AROMATHERAPY_REPRO_ON LY	
Bulk Supplier YYYY	
Job title MIAROMA LAVENDER OIL 30ML - CARTON	
Variant	
Material reference HB-77691	
Other reference XXXX	

Pantone colours Match spectrally to digital Pantone+ library	Delta e formula Delta E2000	White base Absolute
Brand colours Match spectrally to CXF data supplied	Tolerance Delta E <2.0	Observer angle 2°
Image/process elements Match to GMG profiled proof supplied	Colour space Cielab	Recommended device X-rite exact
	Illuminant D50	Xrga Yes
	Filter None	

Print vendor FALCONER PRINT & PACKAGING LTD	Barcode type EAN13
Print process OFFSET LITHO	Barcode number 5059604776915
Material FOLDING_CARTON_WHITE	Barcode magnification 75%
Colour profile 39L	Barcode BWR (microns) 0
Technical Drawing reference FALC39606	Barcode type N/A
Technical Drawing dimensions 195 X 143.5	Barcode number N/A
	Barcode magnification N/A
	Barcode BWR (microns) N/A
	Barcode type N/A
	Barcode number N/A
	Barcode magnification N/A
	Barcode BWR (microns) N/A

Colour information	
<div>Technical drawing</div>	<div>Dimensions</div>
01 BLACK	02 PANTONE 485 C
03 PANTONE 7664 C	04 MATT VARNISH

Holland & Barrett

CONTRACT PROOF SIGN OFF

<div><div><input type="checkbox"/> Correct profile has been used</div><div><input type="checkbox"/> Proof has been checked against target / master</div><div><input type="checkbox"/> Proof sense check actioned</div><div><input type="checkbox"/> Verified with green tick</div><div><input type="checkbox"/> Proof is clear of banding</div></div>	<div>Colour specialist signature</div> <div></div> <div>Date (DD-Mmm-YYYY)</div> <div></div>
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Matt VarnishScaled @ 50%

