

AIRE  
GLOBAL

Job number  
**JHT2500140**

Version  
**1.1**

PRINT READY ARTWORK

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Date created  
21-MAY-2025

Date updated  
-

Client  
HOLLAND\_AND\_BARRETT

Project number  
PHT2400104

Project name  
AROMATHERAPY\_REPRO\_ON  
LY

Bulk Supplier  
YYYY

Job title  
MIAROMA EUCALYPTUS OIL  
30ML - CARTON

Variant

Material reference  
HB-77684

Other reference  
XXXX

**PRINTER PLEASE NOTE**  
Print vendors are expected to achieve and maintain a delta e tolerance of <2 and visually verify all special colours under controlled lighting (D50). Colour consistency across the width of substrate is to be maintained throughout entire production run. Print samples are to be taken at regular intervals during all productions runs to ensure quality checks are completed

Pantone colours  
Match spectrally to digital Pantone+ library

Brand colours  
Match spectrally to CXF data supplied

Image/process elements  
Match to GMC profiled proof supplied

Delta e formula  
Delta E2000

Tolerance  
Delta E <2.0

Colour space  
Cielab

Illuminant  
D50

Filter  
None

White base  
Absolute

Observer angle  
2°

Recommended device  
X-rite exact

Xrga  
Yes

Print vendor  
MRP

Print process  
OFFSET LITHO

Material  
FOLDING\_CARTON\_WHITE

Colour profile  
39L

Technical Drawing reference  
30ML 144.1X198MM

Technical Drawing dimensions  
144.1 x 198mm

Barcode type  
EAN13

Barcode number  
5059604776847

Barcode magnification  
80%

Barcode BWR (microns)  
0

Barcode type  
N/A

Barcode number  
N/A

Barcode magnification  
N/A

Barcode BWR (microns)  
N/A

Barcode type  
N/A

Barcode number  
N/A

Barcode magnification  
N/A

Barcode BWR (microns)  
N/A

Colour information

Technical drawing

Dimensions

01 BLACK

02 PANTONE 485 C

03 PANTONE 5507 C

04 MATT VARNISH

Holland  
&Barrett

CONTRACT PROOF SIGN OFF

☐ Correct profile has been used

☐ Proof has been checked against target / master

☐ Proof sense check actioned

☐ Verified with green tick

☐ Proof is clear of banding

Colour specialist signature

Date (DD-Mmm-YYYY)

**No specific area given on the cutter for the best before area. Please confirm ok as placed.**

